

Total outbound tourists for the second quarter in 2022 were estimated at 139,083, while total nights spent amounted to 951,051.

Outbound Tourism: Q2/2022

April-June 2022

During the quarter under review, a total of 75,618 outbound tourist trips were undertaken for holiday purposes, followed by 39,320 trips for visiting friends and relatives. Most outbound tourists were aged between 25 and 44 years (50.2 per cent), followed by those within the 45-64 age bracket (26.8 per cent) (Table 1). Italy remained the most popular destination, with a share of 39.2 per cent of total tourist trips (Table 6).

The largest share of guest nights (56.4 per cent) was spent in non-rented accommodation establishments (Table 3). The average length of stay of total outbound tourists stood at 6.8 nights.

Total expenditure by outbound tourists between April and June reached €113.3 million, equivalent to an average of €815 per person (Tables 4 and 5) ■

Chart 1. Total outbound tourists

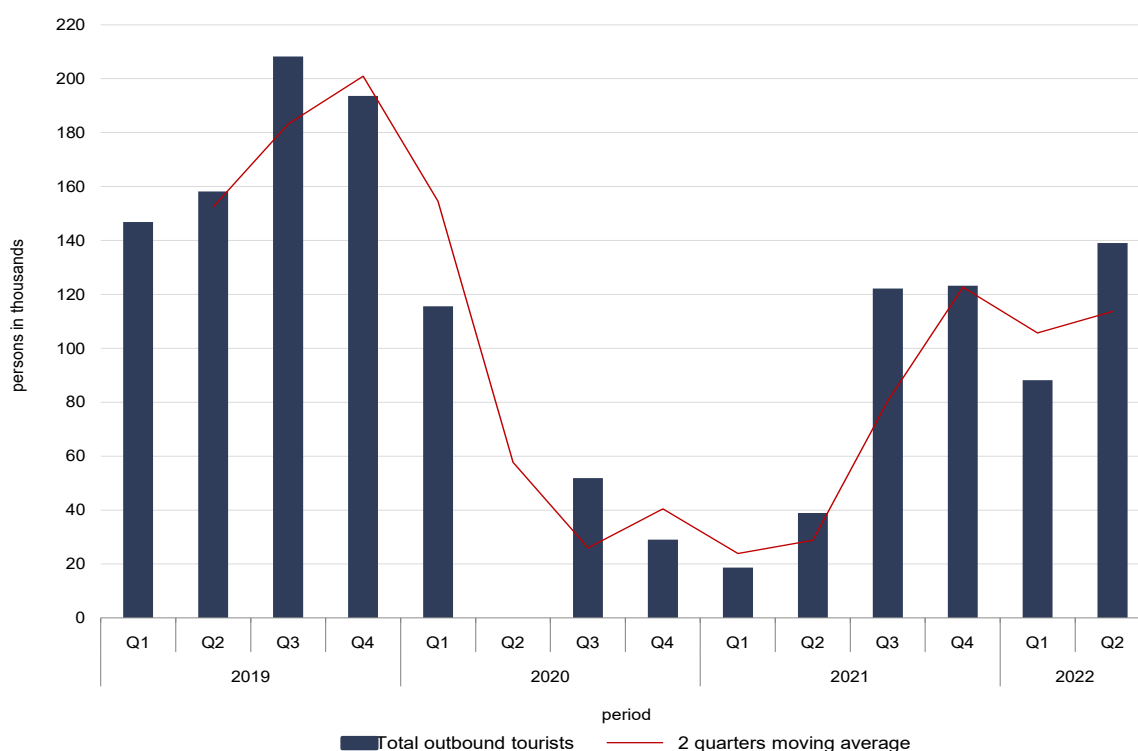


Table 1. Profile of outbound tourists by period of departure

Characteristics	April-June			
	2019	2020 ¹	2021	2022
Outbound tourists	158,161	-	38,967	139,083
Mode and type of travel				
Air	151,584	-	35,758	131,173
Low-cost airlines	79,038	-	14,179	79,575
Other airlines	72,546	-	21,579	51,598
Sea	6,577	-	3,209	7,910^P
Sex				
Males	87,323	-	24,218	75,201
Females	70,838	-	14,749	63,882
Age group				
0-24	23,812	-	5,812	22,446
25-44	78,555	-	21,669	69,887
45-64	41,885	-	9,376	37,244
65 or more	13,909	-	2,111	9,506
Final destination²				
EU	138,990	-	29,664	105,181
<i>of which: Euro area</i>	94,817	-	25,048	92,772
Non-EU	19,171	-	9,303	33,902
Purpose of visit				
Holiday	88,256	-	9,740	75,618
Visiting relatives and friends	37,250	-	19,215	39,320
Business and professional	23,151	-	5,585	16,038
Other (including educational, religious and health tourism)	9,503	-	4,427	8,107
Organisation of stay				
Package	16,468	-	1,322	10,015
Non-package	141,693	-	37,645	129,067
Duration of visit				
1-3 nights	52,211	-	8,752	46,454
4-6 nights	52,934	-	7,130	48,189
7 nights or more	53,016	-	23,085	44,439
Average length of stay (nights)	6.3	-	13.3	6.8

^P Data for May/June 2022 is provisional since it is an estimation due to delayed data communication from the source.

¹ Refer to methodological note 5.

² Refer to methodological notes 6.

Note: Totals may not add up due to rounding.

Table 2. Outbound tourists by period of departure and type of accommodation

Type of accommodation	April-June			
	2019	2020 ¹	2021	2022
Rented accommodation	108,769	-	15,115	90,891
Collective	86,166	-	11,390	72,491
Other rented	22,603	-	3,724	18,400
Non-rented accommodation	49,392	-	23,852	48,192
Total tourists	158,161	-	38,967	139,083

¹ Refer to methodological note 5.

Note: Totals may not add up due to rounding.

Table 3. Total nights spent by outbound tourists by period of departure and type of accommodation

Type of accommodation	April-June			
	2019	2020 ¹	2021	2022
Rented accommodation	548,075	-	105,874	414,792
Collective	401,109	-	66,313	318,408
Other rented	146,965	-	39,561	96,384
Non-rented accommodation	441,970	-	413,615	536,259
Total nights	990,045	-	519,489	951,051

¹ Refer to methodological note 5.

Note: Totals may not add up due to rounding.

Chart 2. Average length of stay by year and type of accommodation: April-June

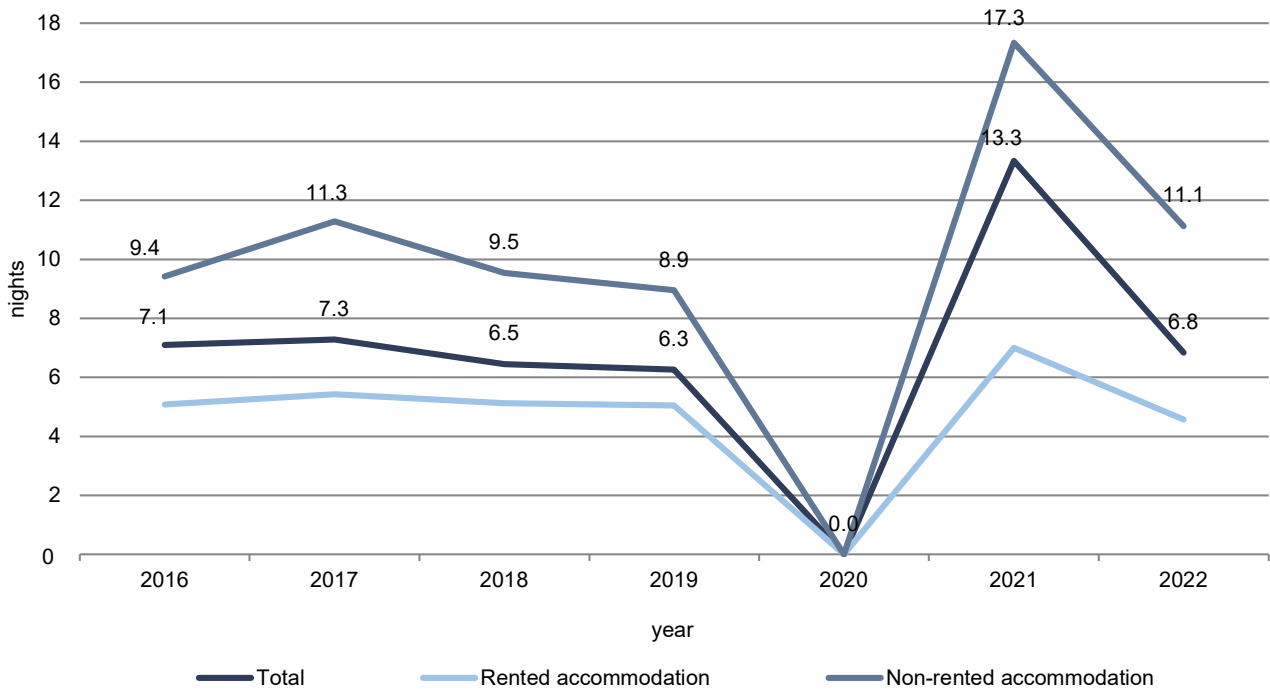


Table 4. Total expenditure by outbound tourists by period of departure and expenditure category

€000

Expenditure category	April-June			
	2019	2020 ¹	2021	2022
Package	12,371	-	1,296	7,936
Non-package	52,995	-	12,152	42,403
Air/sea fares	27,392	-	7,845	22,067
Accommodation	25,604	-	4,307	20,336
Other expenditure	66,373	-	21,059	62,955
Total expenditure	131,738	-	34,507	113,294

¹ Refer to methodological note 5.

Notes:

1. Expenditure estimates are rounded to the nearest thousand Euro.
2. Totals may not add up due to rounding.

Table 5. Average expenditure per capita and per night by outbound tourists by period of departure and expenditure category

€

Expenditure category	April-June							
	per capita				per night			
	2019	2020 ¹	2021	2022	2019	2020 ¹	2021	2022
Package	751	-	980	792	131	-	113	150
Non-package	373	-	322	328	59	-	24	47
Air/sea fares	193	-	208	171	n/a	n/a	n/a	n/a
Accommodation	275	-	310	245	42	-	43	52
Other expenditure	420	-	540	453	67	-	41	66
Total	833	-	886	815	133	-	66	119

¹ Refer to methodological note 5.

Note: n/a: not applicable.

Chart 3a. Total expenditure per capita by outbound tourists: April-June

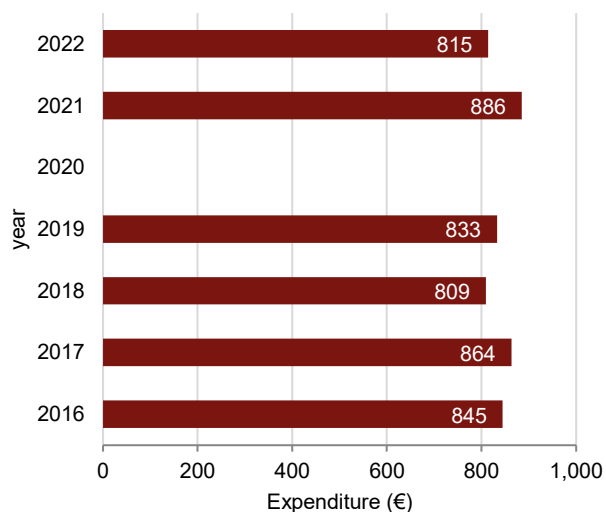


Chart 3b. Total expenditure per night by outbound tourists: April-June

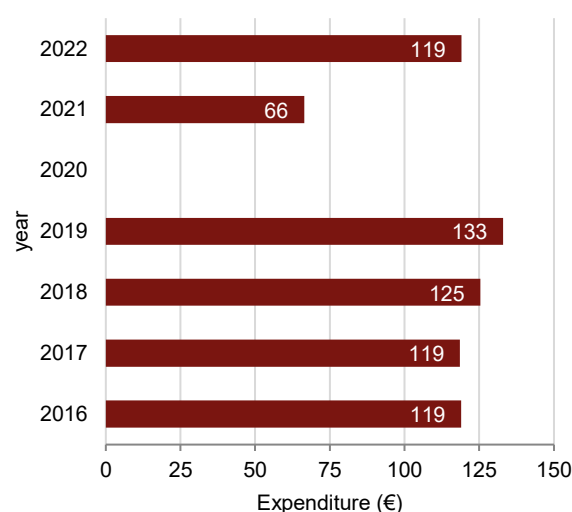


Table 6. Outbound tourists, nights spent and total expenditure by period of departure and final destination

Final destination ²	April-June			
	2019	2020 ¹	2021	2022
Tourists				
EU	138,990	-	29,664	105,181
<i>of which:</i>				
France	5,070	-	1,377	6,313
Germany	5,903	-	1,156 ^u	4,340
Italy	51,644	-	14,719	54,458
Netherlands	3,897	-	1,052 ^u	2,690
Spain	11,618	-	2,742	10,059
United Kingdom	30,585	n/a	n/a	n/a
Non-EU	19,171	-	9,303	33,902
<i>of which:</i>				
United Kingdom	n/a	-	2,009	15,992
Total	158,161	-	38,967	139,083
Nights				
EU	790,536	-	314,883	577,180
<i>of which:</i>				
France	29,967	-	21,603	38,260
Germany	31,506	-	10,752 ^u	26,702
Italy	257,200	-	108,481	235,247
Netherlands	23,336	-	12,805 ^u	17,286
Spain	62,379	-	26,355	59,950
United Kingdom	194,222	n/a	n/a	n/a
Non-EU	199,508	-	204,606	373,871
<i>of which:</i>				
United Kingdom	n/a	-	51,015	263,998
Total	990,045	-	519,489	951,051
Total Expenditure (€000)				
EU	105,425	-	21,142	73,744
<i>of which:</i>				
France	4,242	-	1,071	5,184
Germany	4,926	-	800 ^u	4,193
Italy	33,999	-	8,230	32,995
Netherlands	3,926	-	960 ^u	2,251
Spain	10,113	-	1,899	8,468
United Kingdom	24,911	n/a	n/a	n/a
Non-EU	26,314	-	13,365	39,550
<i>of which:</i>				
United Kingdom	n/a	-	2,321	14,505
Total	131,738	-	34,507	113,294

¹ Refer to methodological note 5.

² Refer to methodological notes 6 and 7.

^u Under represented - between 20 and 49 sample observations.

Notes:

1. n/a: not applicable.
2. Expenditure estimates are rounded to the nearest thousand Euro.
3. Totals may not add up due to rounding.

**Chart 4. Average expenditure per capita by final destination of outbound tourists:
April-June 2022**

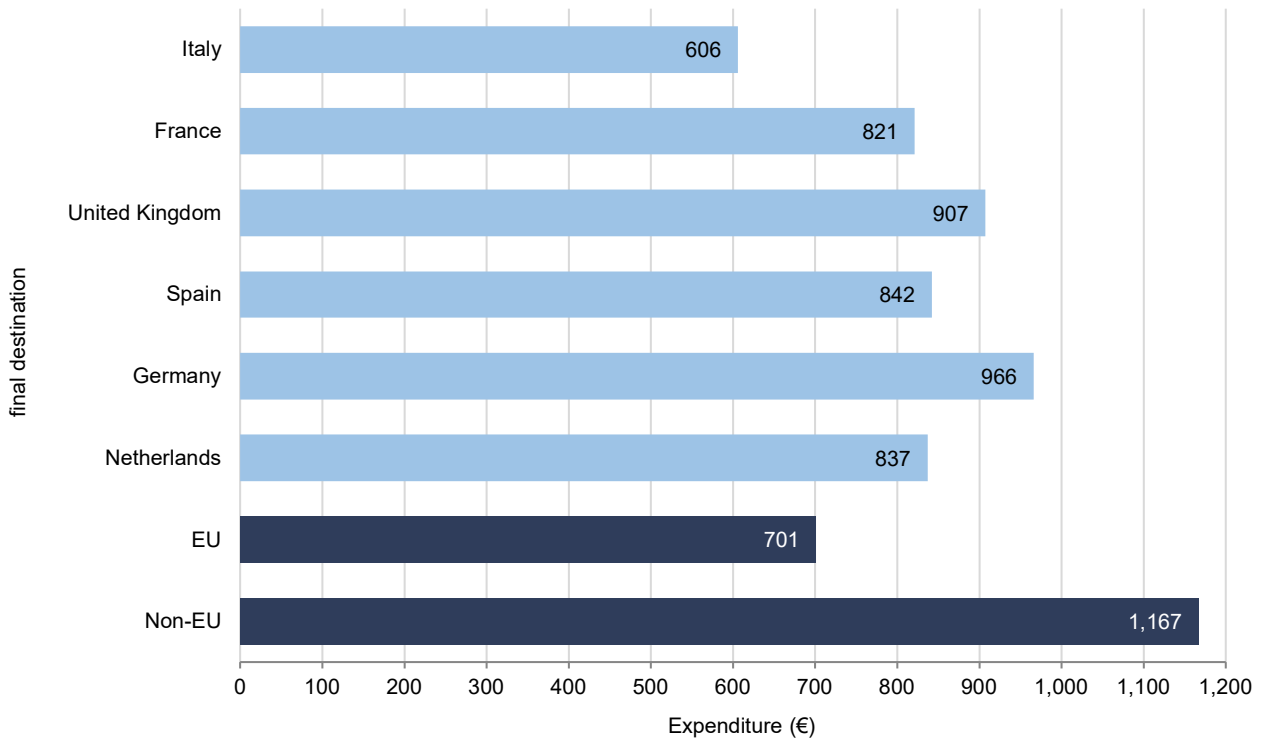


Table 7. Outbound tourists, nights spent and total expenditure by period of departure and final destination

Characteristics	January-June			
	2019	2020 ¹	2021	2022
Outbound tourists	305,001	115,573	57,684	227,278
Mode and type of travel				
Air	293,618	111,889	52,973	213,501
Low-cost airlines	154,258	64,494	17,946	130,895
Other airlines	139,360	47,395	35,027	82,606
Sea	11,383	3,684	4,711	13,777^P
Sex				
Males	170,351	65,382	37,140	126,450
Females	134,651	50,190	20,544	100,829
Age group				
0-24	47,357	18,666	8,158	35,468
25-44	154,077	55,673	33,240	118,083
45-64	80,987	33,444	13,491	59,184
65 or more	22,580	7,789	2,795	14,544
Final destination²				
EU	267,926	75,161	41,946	171,158
<i>of which: Euro area</i>	181,434	65,887	35,478	150,614
Non-EU	37,076	40,411	15,738	56,120
Purpose of visit				
Holiday	173,039	66,416	12,163	117,653
Visiting relatives and friends	67,160	27,761	30,815	67,817
Business and professional	48,165	17,316	7,941	26,743
Other (including educational, religious and health tourism)	16,638	4,080	6,764	15,065
Organisation of stay				
Package	31,794	11,393	1,957	14,272
Non-package	273,208	104,180	55,727	213,006
Duration of visit				
1-3 nights	109,698	46,048	12,264	78,814
4-6 nights	102,195	38,200	9,022	75,214
7 nights or more	93,109	31,325	36,398	73,250
Average length of stay (nights)	6.0	5.8	14.4	4.6

^P Data for May/June 2022 is provisional since it is an estimation due to delayed data communication from the source.

¹ Refer to methodological note 5.

² Refer to methodological notes 6 and 7.

Note: Totals may not add up due to rounding.

Table 8. Outbound tourists by period of departure and type of accommodation

Type of accommodation	January-June				Change	Percentage change
	2019	2020 ¹	2021	2022	2022/2021	
Rented accommodation	213,623	77,144	20,267	142,848	122,581	604.8
Collective	173,315	61,001	15,165	113,995	98,830	651.7
Other rented	40,308	16,143	5,102	28,854	23,751	465.5
Non-rented accommodation	91,378	38,428	37,417	84,430	47,013	125.6
Total tourists	305,001	115,573	57,684	227,278	169,594	294.0

¹ Refer to methodological note 5.

Note: Totals may not add up due to rounding.

Table 9. Total nights spent by outbound tourists by period of departure and type of accommodation

Type of accommodation	January-June				Change	Percentage change
	2019	2020 ¹	2021	2022	2022/2021	
Rented accommodation	1,033,321	349,864	153,531	672,193	518,662	337.8
Collective	791,217	263,472	94,076	491,743	397,667	422.7
Other rented	242,104	86,392	59,455	180,450	120,995	203.5
Non-rented accommodation	788,609	323,073	677,587	932,951	255,364	37.7
Total nights	1,821,930	672,937	831,118	1,605,145	774,026	93.1

¹ Refer to methodological note 5.

Note: Totals may not add up due to rounding.

Table 10. Total expenditure by outbound tourists by period of departure and expenditure category

€000

Expenditure category	January-June			
	2019	2020 ¹	2021	2022
Package	21,035	5,594	1,834	11,952
Non-package	93,451	31,119	19,130	66,949
Air/sea fares	47,431	17,450	13,180	34,855
Accommodation	46,021	13,669	5,950	32,094
Other expenditure	130,123	44,619	31,664	103,395
Total expenditure	244,609	81,331	52,628	182,297

¹ Refer to methodological note 5.

Notes:

1. Expenditure estimates are rounded to the nearest thousand Euro.
2. Totals may not add up due to rounding.

Table 11. Average expenditure per capita and per night by outbound tourists by period of departure and expenditure category

€

Expenditure category	January-June							
	per capita				per night			
	2019	2020 ¹	2021	2022	2019	2020 ¹	2021	2022
Package	662	491	937	837	124	115	107	144
Non-package	342	298	343	314	56	50	23	44
Air/sea fares	173	167	236	163	n/a	n/a	n/a	n/a
Accommodation	250	202	322	245	52	44	42	51
Other expenditure	427	386	549	455	71	66	38	64
Total	802	704	912	802	134	121	63	114

¹ Refer to methodological note 5.

Note: n/a: not applicable.

Table 12. Outbound tourists, nights spent and total expenditure by period of departure and final destination

Final destination ¹	January-June			
	2019	2020 ²	2021	2022
Tourists				
Austria	5,543	2,008 ^u	:	3,703
Belgium	7,949	3,896	982 ^u	3,933
Bulgaria	4,390	2,020 ^u	2,216	3,298
France	10,888	3,957	2,174	11,185
Germany	14,048	6,328	1,963	6,432
Greece	4,432	1,226 ^u	1,025	5,387
Hungary	4,908	1,910 ^u	638 ^u	5,402
Ireland	2,544 ^u	1,210 ^u	:	2,514
Italy	94,487	33,891	21,693	86,827
Netherlands	8,173	3,221	1,250 ^u	4,899
Poland	6,684	2,522	1,600	4,634
Scandinavia*	5,853	1,650 ^u	1,448	3,536
Romania	3,223	:	485 ^u	1,624 ^u
Spain	20,904	5,878	3,485	15,715
Switzerland	3,228	:	:	2,476 ^u
Turkey	3,678	1,595 ^u	2,922	6,577
United Kingdom	61,030	23,462	2,855	26,239
USA	2,196 ^u	:	:	1,271 ^u
Other	40,844	18,313	11,578	31,626
Total	305,001	115,573	57,684	227,278
Nights				
Austria	29,571	10,049 ^u	:	19,024
Belgium	30,427	15,579	22,275 ^u	28,238
Bulgaria	36,958	14,459 ^u	31,634	35,591
France	55,969	18,023	34,796	64,375
Germany	68,547	31,427	25,042	46,690
Greece	25,665	7,502 ^u	11,758	36,432
Hungary	29,853	13,231 ^u	9,912 ^u	34,951
Ireland	13,980 ^u	7,740 ^u	:	19,680
Italy	440,462	134,841	176,746	391,823
Netherlands	44,493	17,555	16,384 ^u	30,690
Poland	36,128	12,517	21,706	31,947
Scandinavia*	49,282	9,054 ^u	25,965	31,172
Romania	25,369	:	8,985 ^u	16,418 ^u
Spain	106,980	27,784	36,882	89,437
Switzerland	15,143	:	:	14,618 ^u
Turkey	30,142	12,152 ^u	31,829	51,944
United Kingdom	350,662	134,980	70,499	208,032
USA	26,075 ^u	:	:	12,450 ^u
Other	406,224	184,458	276,191	441,631
Total	1,821,930	672,937	831,118	1,605,145
Expenditure (€000)				
Austria	4,134	1,779 ^u	:	2,483
Belgium	4,992	2,168	915 ^u	2,897
Bulgaria	3,027	1,436 ^u	1,688	2,002
France	8,516	2,895	1,926	9,001
Germany	10,462	4,226	1,399	6,094
Greece	3,141	779 ^u	962	3,655
Hungary	3,432	1,304 ^u	447 ^u	3,642
Ireland	2,076 ^u	712 ^u	:	2,269
Italy	57,448	18,019	12,080	51,162
Netherlands	7,515	2,625	1,165 ^u	3,917
Poland	4,369	1,602	1,275	2,937
Scandinavia*	5,057	1,092 ^u	1,536	3,392
Romania	2,285	:	443 ^u	1,052 ^u
Spain	15,636	3,446	2,584	12,024
Switzerland	3,329	:	:	2,405 ^u
Turkey	4,324	1,547 ^u	3,117	9,583
United Kingdom	48,714	17,029	3,358	22,633
USA	6,050 ^u	:	:	2,626 ^u
Other	50,100	17,981	17,809	38,523
Total	244,609	81,331	52,628	182,297

¹ Refer to methodological note 7.

² Refer to methodological note 5.

: Unreliable - less than 20 sample observations.

^u Under represented - between 20 and 49 sample observations.

* Denmark, Finland, Norway and Sweden

Notes:

1. Expenditure estimates are rounded to the nearest thousand Euro.

2. Totals may not add up due to rounding.

Methodological Notes

1. This release focuses on outbound tourism, which comprises the activities of Maltese residents travelling to, and staying in places outside Malta (i.e. outside their usual environment), and staying for not more than 12 consecutive months for personal, business or other purposes.
2. Data on outbound tourism trips are collected from an ongoing frontier national survey known as Tourstat. Tourist air departures are collected through a continuous survey carried out at the departure lounge of the Malta International Airport. A two-stage sampling design is used to collect data on air passengers. In the first stage, alternate days and nights are selected. In the second stage, within each shift, a sample of passengers is selected systematically. Every crossing air passenger is counted and respondents are selected using a pre-defined interval of 1:20.
3. Tourist sea departures are collected through a regular survey conducted during three separate months every year at the Valletta Cruise Port. A quota sample is used to conduct sea passenger departures in which survey interviewers are guided to select people according to some fixed quota. Survey data is supplemented by administrative data provided by ferry operators.
4. 'Tourist trips' differs from the 'number of tourists' such that the same person can undertake more than one trip during a reference period.
5. Statistics in this News Release should be interpreted in the context of the COVID-19 situation. In view of the pandemic, the Tourstat survey was suspended between 12 March and 30 June 2020. Statistical methods were applied to cover the period from 13 March to 20 March 2020, when scheduled passenger flights were still in operation.

The following is the related chronology of events that happened during 2020 in Malta:

28th February	People flying in from Italy, China (including Hong Kong), Singapore, Japan, Iran and South Korea from 26th February onwards needed to stay in quarantine for 14 days upon arrival.
8th March	Flights from/to Milan were suspended.
10th March	Flights from/to Italy were suspended.
10th March	The last cruise liner call.
11th March	Flights from/to France, Switzerland, Germany and Spain, were suspended.
11th March	People flying in from France, Switzerland, Germany and Spain, needed to stay in quarantine for 14 days upon arrival.
13th March	All people flying in from all destinations needed to stay in quarantine for 14 days upon arrival.
18th March	The last Virtu' Ferries service for passengers between Malta and Sicily.
21st March	All flights from/to all destinations were suspended.
1st July	Re-opening of Malta International Airport. The first group of destinations that reopened for travel comprised: Germany, Austria, Italy, France, Spain, Poland, Cyprus, Switzerland, Iceland, Slovakia, Norway, Denmark, Hungary, Finland, Ireland, Lithuania, Latvia, Estonia, Luxembourg, Czech Republic, Greece and Croatia.
15th July	Restrictions on all other flight destinations were lifted.
21st August	First cruise liner call since March 2020.

Sources: Malta Tourism Authority, Virtu' Ferries, Transport Malta and Valletta Cruise Port.

6. Owing to the UK's exit from the European Union (with effect from 1 February 2020), UK data is statistically classified as Non-EU from January 2020 in all tables. Comparability between comparative periods should be treated with caution.
7. Expenditure data in this release represent the budgeted expenditure of outbound tourists prior to their departure.
8. Data included in this release are based on sample data and are therefore subject to sampling error. Sampling error is measured by a quantity known as the margin of error, which in turn, expresses the variability between the true population parameters and their corresponding sample estimates. In the table below, the margin of error is used to construct a set of 95 per cent confidence intervals for the main indicators, which gives an indication of where the true population parameters lie.

Sampling variability of outbound tourism figures - Q2/2022

	Estimate	Margin of error	95% confidence interval
Outbound tourists	139,083	1,374	139,083 ± 1,374
Total nights	951,051	43,539	951,051 ± 43,539
Total expenditure (€ 000)	113,294	3,881	113,294 ± 3,881

9. Definitions:

- **Usual environment:** the geographical area, though not necessarily a contiguous one, within which an individual conducts his regular life routines and shall be determined on the basis of the following criteria: the crossing of administrative borders or the distance from the place of usual residence, the duration of visit, the frequency of visit and the purpose of visit.
- **Resident:** a person is considered to be a resident of Malta/Gozo if:
 - a. S/he has lived for most of the past 12 months in Malta/Gozo;
 - b. S/he has lived in Malta/Gozo for less than 12 months but intends to return within a year to settle here.
- **Traveller:** a person who moves between different geographic locations, for any purpose and any duration.
- **Visitor:** the three fundamental criteria used to distinguish visitors from travellers are:
 - a. **The trip should be to a place other than that of the usual environment**, which would exclude short-distance local transport and commuting, i.e. more or less regular trips between the place of work/study and the place of residence;
 - b. **The stay in the place visited should not last more than 12 consecutive months**, beyond which the visitor would become a resident of that place (from the statistical standpoint);
 - c. **The main purpose of the visit should be other than the exercise of an activity remunerated from within the place visited**, which would exclude migratory movements for work purposes.
- **Tourist trips:** trips with at least one overnight stay in either rented or non-rented accommodation in the place/country visited.
- **Total nights spent:** nights which a guest actually spends or is registered to spend in a rented accommodation or in a non-rented accommodation.
- **Average length of stay:** the number of nights spent divided by the number of tourists during a specified reference period.
- **Rented accommodation:** consists of the following two sub-categories:
 - a. **Collective accommodation:** comprises hotels, guesthouses, hostels, tourist villages, holiday complexes, Bed & Breakfast establishments and campsites;
 - b. **Other rented accommodation:** comprises holiday furnished premises (farmhouses, flats and villas), host families, marinas, paid-convents, rented yachts and student dormitories.
- **Non-rented accommodation:** comprises own private residence (owned dwellings, owned caravans and yachts), staying with friends or relatives (even if charged - includes also friends' private apartments) and other private accommodation (oil rig, free-convents or timeshare, etc.).
- **Total expenditure:** refers to the amount that is going to be paid for the acquisition of consumption goods and services, as well as valuables during tourism trips. It includes expenditures by visitors themselves, as well as expenses that are paid for or reimbursed by others. Maltese residents are asked to budget the expenditures which they are about to incur when travelling abroad. The total expenditure is broken down by the following expenditure categories:
 - a. **Package expenditure:** the whole amount of money spent on transport, accommodation and other services such as rental of a car, activities or outings during the trip;
 - b. **Non-Package expenditure:** the amount of money spent on transport and accommodation reported separately;
 - c. **Other expenditure:** the amount spent on shopping, souvenirs, tickets for concerts or sport events, entrance to museums or zoos and day excursions during a tourism trip. It also includes durables and valuable goods, that is, the amount spent on cars, computers, paintings, jewellery and works of art.

10. More information relating to this news release may be accessed at:

Sources and methods: https://nso.gov.mt/en/nso/Sources_and_Methods/Unit_C3/Tourism_Statistics/Pages/TOURSTAT-Survey.aspx

Statistical concepts: <https://metadata.nso.gov.mt/concepts.aspx>

Metadata: <https://metadata.nso.gov.mt/reports.aspx?id=39>

11. Statistics in this News Release should be interpreted in the context of the COVID-19 situation.

12. References to this news release are to be cited appropriately.

13. A detailed news release calendar is available on:

https://nso.gov.mt/en/News_Releases/Release_Calendar/Pages/News-Release-Calendar.aspx